Exhibitor Information

Fogra Colour Management Symposium

12 / 13 February 2020
Holiday Inn Munich City Centre
1. Theme
2. Weekly Schedule
3. Social event: Topic HDR
4. Location - where do we meet?
5. Exhibition stands - which table you would like to book?
6. Detailed Plan
7. Pricing
<table>
<thead>
<tr>
<th>Day</th>
<th>Event Description</th>
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</thead>
<tbody>
<tr>
<td>Monday, 10.2.2020</td>
<td>ICC holds its spring meeting</td>
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<tr>
<td>Tuesday, 11.2.2020</td>
<td>ICC holds its spring meeting</td>
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<tr>
<td>Wednesday, 12.2.2020</td>
<td>CMS - Day 1 ⇒ 9.00 a.m to 6.00 p.m.</td>
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<tr>
<td>Thursday, 13.2.2020</td>
<td>CMS - Day 2 ⇒ 9.00 a.m to 4.00 p.m.</td>
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<tr>
<td>Friday, 14.2.2020</td>
<td>DPWG meeting at Fogra</td>
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7 p.m. Speakers Dinner

+ Exhibitor Setup
3. Social event

Keynote: Harald Brendle (ARRI)
(Colours goes HDR)
<table>
<thead>
<tr>
<th>Time</th>
<th>Title - Description</th>
<th>Moderator</th>
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</thead>
<tbody>
<tr>
<td>9-10.30</td>
<td>Session 1: Brand Colour Expectations - Managing colours throughout the food chain</td>
<td>tbd</td>
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<tr>
<td>10.30 - 11.15</td>
<td>Coffee Break - Visiting exhibition (45 min!)</td>
<td>tbd</td>
</tr>
<tr>
<td>11.15 - 12.45</td>
<td>Session 2: Creating colour credibility in CMYK and extended gamut printing (&quot;CMYK++&quot;)</td>
<td>tbd</td>
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<tr>
<td>12.45-14.30</td>
<td>lunch - Visiting exhibition (≈2h)</td>
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<tr>
<td>14.30 - 16.00</td>
<td>Session 3: Real-world multicolour packaging implementations (ECG)</td>
<td>tbd</td>
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<td></td>
<td>Including: Results of Multicolor Forum 2019</td>
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<tr>
<td>16.00 - 16.45</td>
<td>Coffee Break - Visiting exhibition (45 min!)</td>
<td>tbd</td>
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<tr>
<td>16.45 - 18.00</td>
<td>Session 4: Industrial Printing application: Orchestrating colours in niche applications</td>
<td>tbd</td>
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<tr>
<td>19.00 ⇒</td>
<td>social event – Colour in Video &amp; HDR</td>
<td>ICC</td>
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## Hot topics: Day 2 (Thursday)

<table>
<thead>
<tr>
<th>Time</th>
<th>Title - Digital</th>
<th>Moderator</th>
</tr>
</thead>
<tbody>
<tr>
<td>9-10.30</td>
<td>Session 5: Colour Proofing for Packacking &amp; textile applications</td>
<td>tbd</td>
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<tr>
<td>10.30 - 11.15</td>
<td>Coffee Break - Visiting exhibition (45 min!)</td>
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<tr>
<td>11.15 - 12.45</td>
<td>Session 6: Colour communication for fashion textile applications</td>
<td>tbd</td>
</tr>
<tr>
<td>12.45-14.30</td>
<td>lunch (=2h)</td>
<td></td>
</tr>
<tr>
<td>14.30 - 16.00</td>
<td>Session 7: Colour in 3D (3D Softproof &amp; Appearance measurement)</td>
<td>M. Mattuschka</td>
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<tr>
<td>16.00 - 16.45</td>
<td>Closure</td>
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Public transportation
How to get to the hotel?

Overview

Exhibition

Symposium

Entrance

Social Event
Exhibitors: First come first serve

1. J. Günther Consult.
2. 3. 4.
5. YUJILEDS
6.
7. Konica Minolta
8. EFI
9. X-Rite
10. Just Normlicht
11. CGS
12. ColorLogic
13. Barbieri
14. Canon
15. GMG
16. Impakt Medien

Place:
3 m

Table: 1.83m x 0.77cm
Pricing

includes:

- 1x Table/ 2 chairs
- Internet access
- 1 attendee for the symposium
- approx. 3x1,5 m place

2200 € for Non-Members
1540 € for members

Sponsorship:

- Company name and logo will be used on the webpage
- and all communications

715 € for Non-Members
500 € for members
Current Sponsors

- Barbieri electronic
- Color Logic
- EFI
- gmg color
- JUST Normlicht
just contact us!

https://www.fogra.org/CMS/

#CMS2020

Pricing for attendees

Price: Normal: 1.190,00 € * or Fogra-member: 833,00 € *

early bird until 31. 12. 2019: Normal: 1015 € * or Fogra-member: 710,5 € *